

# INVOICE

Remit Address:

KASA  
PO Box 840313  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888



Advertiser	POL/NM Dem Party-Heinrich
Product	NOV 1 - NOV 6 2012
Estimate Number	13046
Invoice #	219174-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KASA
Account Executive	KASA National House
Sales Office	National House
Sales Region	National
Order #	219174
Alt Order #	
Deal #	
Order Flight	11/03/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/#
Advertiser Ref	

Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KASA	M-F 1-2p	1p-2p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	1:59 PM	MHTV1214H	\$75.00		1
2	KASA	M-F 3-4p	3p-4p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	3:26 PM	MHTV1214H	\$100.00		1
3	KASA	M-F 3-4p	3p-4p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	3:59 PM	MHTV1214H	\$150.00		1
4	KASA	Mon Hour 1	7p-8p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	7:41 PM	MHTV1214H	\$1,300.00		1
5	KASA	Mon Hour 2	8p-9p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	9:00 PM	MHTV1214H	\$800.00		1
6	KASA	M-F News 13 on FOX 9-930p	9p-930p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	9:22 PM	MHTV1214H	\$1,000.00		1
7	KASA	Sa News 13 on FOX 9-930p	9p-930p		10/29/12 to 11/04/12	1x	-----S-				
				Sa	11/03/12	:30	9:29 PM	MHTV1214H	\$700.00		1
8	KASA	Sa News 13 on FOX 930-10p	930p-10p		10/29/12 to 11/04/12	1x	-----S-				
				Sa	11/03/12	:30	9:56 PM	MHTV1214H	\$250.00		1
9	KASA	Su News 13 on FOX 9-930p	9p-930p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	9:20 PM	MHTV1214H	\$1,000.00		1
10	KASA	Su News 13 on FOX 930-10p	930p-10p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	9:20 PM	MHTV1214H	\$1,000.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Advertiser	POL/NM Dem Party-Heinrich
Product	NOV 1 - NOV 6 2012
Estimate Number	13046

Order #	219174
Alt Order #	
Deal #	
Order Flight	11/03/12 - 11/06/12

Station	KASA
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Sales Office	National House
Sales Region	National

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 Media Strategies & Research  
 Attention: Accounts Payable  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2114/IN2116/SP1753/H
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	KASA	Su News 13 on FOX 930-10p	930p-10p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	9:45 PM	MHTV1214H	\$700.00		1
11	KASA	College Football	College Football		10/29/12 to 11/04/12	1x	-----S-				
				Sa	11/03/12	:30	6:58 PM	MHTV1214H	\$400.00		1
12	KASA	NFL Reg Season Early GM	11a-2p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	12:40 PM	MHTV1214H	\$1,200.00		1
Aired Spots 12											

Gross Total	\$7,675.00
Agency Commission	\$1,151.25
Net Amount Due	\$6,523.75
NM Gross Rec Tax ALB	7.0%
Amount Due	\$6,980.41
Payment Terms 30 Days	

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Invoice #	219279-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Advertiser	POL/NM Dem Party-Heinrich
Product	FRI NOV 2 - TUES NOV 6 2012
Estimate Number	13083

Order #	219279
Alt Order #	
Deal #	
Order Flight	11/04/12 - 11/05/12

Station	KASA
Account Executive	KASA National House
Sales Office	National House
Sales Region	National

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2114/IN2116/SP1753/F
Advertiser Ref	

Media Strategies & Research  
Attention: Accounts Payable  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030  
USA

Billing Address:

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KASA	M-F 3-4p	3p-4p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	3:53 PM	MHTV1214H	\$100.00		1
2	KASA	M-F 4-5p	4p-5p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	4:19 PM	MHTV1214H	\$150.00		1
3	KASA	M-F News 13 on FOX 9-930p	9p-930p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	9:30 PM	MHTV1214H	\$1,000.00		1
4	KASA	M-F News13 on FOX 930-10p	930p-10p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	9:57 PM	MHTV1214H	\$300.00		1
5	KASA	Su News 13 on FOX 9-930p	9p-930p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	9:29 PM	MHTV1214H	\$1,000.00		1
6	KASA	NFL Reg Season Early GM	11a-2P		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	12:45 PM	MHTV1214H	\$1,200.00		1
Aired Spots 6											

Gross Total	\$3,750.00
Agency Commission	\$562.50
Net Amount Due	\$3,187.50
NM Gross Rec Tax ALB	7.0%
Amount Due	\$223.13
	\$3,410.63
Payment Terms 30 Days	

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